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FOR IMMEDIATE RELEASE**JEFFREY ALEXANDER INTRODUCES UNDERSTATED ELEGANCE WITH THE WESER COLLECTION**

With clean lines and subtle curves, the new collection adds alluring detail to designed spaces.



Weser Collection

JEFFREY ALEXANDER®
by Hardware Resources

[BOSSIER CITY, LOUISIANA – JULY 30, 2026] – Jeffrey Alexander® by Hardware Resources brings uncomplicated beauty and effortless style to cabinets and furniture with the new **Weser** collection. Thoughtfully designed with exceptional attention to detail, the Weser collection combines clean lines and soft curves that create a commanding presence in designed spaces.

The Weser collection includes one round knob, five coordinating pull lengths, and two appliance handle options, available in six trending finishes. The enduring simplicity and elegance of the design make Weser the perfect choice for those who value understated elegance in every detail.

For more information about the Weser collection and to see the complete line of Jeffrey Alexander decorative hardware, visit HardwareResources.com/Decorative-Hardware.

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ABOUT JEFFREY ALEXANDER®

Jeffrey Alexander® by Hardware Resources designs and manufactures products for the kitchen, bath, and closet industries. The Jeffrey Alexander decorative hardware line includes more than 60 distinctive collections of knobs and pulls that cross a wide spectrum of design options from traditional to transitional to modern. Jeffrey Alexander products are crafted with acute attention to detail using quality materials and are backed by a lifetime warranty.

For more information about Jeffrey Alexander by Hardware Resources, call 1.800.463.0660 or visit HardwareResources.com.

ABOUT HARDWARE RESOURCES™

Hardware Resources is a premier manufacturer and distributor of innovative products for the kitchen, bath, and closet industries. Hardware Resources' family of brands includes:

[Elements by Hardware Resources®](#), [Jeffrey Alexander® by Hardware Resources](#), [Hardware Resources™](#), [NorthPoint Cabinetry®](#), [NorthPoint Closets®](#), and [Task Lighting & Power™](#)

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